

# Lanmark360™

The agency for healthcare marketing

With 40 years experience, part of what makes us unique is that we offer all the services and resources of larger agencies, but we're packaged in a smaller, much more nimble operation. And, as an independent agency, we are free of bureaucratic red tape, allowing us to focus firmly on the needs of our clients with speed, agility, and maximum efficiency at all times.

# Agency Fact Sheet

## Our Services

- Brand Development
- Contact Management
- Content Creation
- Creative Services
- Digital Services
- Event Management
- Experiential Marketing
- KOL/Advocacy Engagement and Activation
- Marketing Services
- Media Strategy and Planning
- Medical Education
- Packaging
- Patient Engagement and Activation
- Photography and Videography
- Production Services
- Public Relations
- Research
- Social Media

## Let's talk

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## Our proficiencies

Sure we offer expertise in a sizeable portfolio of disease states, dental, medical, and healthcare fields, but our specialty is helping healthcare companies develop powerful, efficient, and effective solutions that generate awareness, create demand, increase conversion rates, and ultimately connect brands to patients. We think deep, uncover insights, discover new opportunities, and execute.

- Dental
- Pharma
- Medical Devices
- Rare Diseases
- Nonprofit

## Connect

Lanmark360.com  
Facebook.com/Lanmark360  
Linkedin.com/company/lanmark-group  
Instagram.com/lanmark360

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Voted one of Medical  
Marketing & Media's  
Top 100 Agencies  
5 consecutive years



## A sampling of clients current and past

- 1-800DENTIST
- Bracco
- Brasseler USA
- Cetylite
- Colgate
- Convergent
- DentaleZ
- Dentsply Sirona
- Exeltis
- Fujirebio Diagnostics
- Interleukin Genetics
- Johnson & Johnson
- McKesson
- Meridian Health
- Novartis
- Novo Nordisk
- OraHealth
- Philips
- Sandoz
- Wrigley